

### **business intelligence for dummies pdf**

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### **Business intelligence - Wikipedia**

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### **Business operations - Wikipedia**

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81% of IT leaders are currently investing in or planning to invest in Artificial Intelligence (AI). Cowen predicts AI will drive user productivity to materially higher levels, with Microsoft at the forefront. Digital Marketing/Marketing Automation, Salesforce Automation (CRM) and Data Analytics are the top three areas ripe for AI/ML adoption.

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